



**SPECIALISTS ON CALL™**  
*The Leader in Clinical Telemedicine*

## **FOR IMMEDIATE RELEASE**

### **Bevil J. Hogg Joins Specialists On Call's Board of Directors**

**Westlake Village, California – October 6, 2009** – Specialists On Call, Inc. (SOC), the nation's largest privately funded telemedicine provider, announced today that Bevil J. Hogg has joined its board of directors.

Bevil J. Hogg is currently a Director at the advanced cardiology instrument control system designer and manufacturer, Stereotaxis, Inc. He was the company's Chief Executive Officer and President for over fifteen years before retiring in 2009. Prior to Stereotaxis, Inc., Mr. Hogg was also the Chief Executive Officer and President of Everest & Jennings International, Ltd., a leading manufacturer of wheelchairs and other hospital, home care and nursing home products. Over the course of his career he has founded or co-founded three other companies including the Trek Bicycle Corporation.

Commenting on the announcement, Mr. Hogg remarked, "SOC is a very appealing company that's already well-positioned in a growth industry. They are providing a solution to a national healthcare problem that not many other companies have been able replicate in other business models. I look forward to helping them grow and continue their success as a market leader in telemedicine."

Dr. Joe Peterson, the CEO of Specialists On Call added, "Bevil Hogg is a tremendous addition to our board of directors. He is a proven innovator and business builder within the healthcare industry and we are grateful to have access to his wealth of experience as we move forward at Specialists On Call."

#### ***About Specialists On Call***

*Specialists On Call, Inc. (SOC), is the cost-effective solution to the specialty physician shortage. SOC provides urban, suburban and critical access hospitals nationwide with immediate 24/7 access to highly trained specialty physicians. With operational bases on both coasts of the country, SOC is the only privately funded national teleneurology provider to earn The Joint Commission's Gold Seal of Approval.*

For more information please visit [www.specialistsoncall.com](http://www.specialistsoncall.com)

#### ***Media Contacts***

*Melissa O'Dowd or Natalie Guzzo  
Waggener Edstrom Worldwide*

(617) 234-4100

[SOC@waggeneredstrom.com](mailto:SOC@waggeneredstrom.com)