



SPECIALISTS ON CALL™
The Leader in Clinical Telemedicine

FOR IMMEDIATE RELEASE

Fred C. Goad, Jr. Joins Specialists On Call's Board of Directors

Westlake Village, California – March 16, 2010 – Specialists On Call, Inc. (SOC), the nation's largest privately funded telemedicine provider, announced today that Fred C. Goad, Jr. has joined its board of directors.

Mr. Goad is the Co-Founder of the private investment company, Voyent Partners, L.L.C. Prior to starting his investment group, he built and ran several successful companies that provided information and technology services for the healthcare industry. Over the course of his career, Mr. Goad has worked at WebMD, Quintiles Transnational Corporation and Envoy in senior leadership positions overseeing their electronic transaction services divisions. Since Voyent Partners invests in private companies, Mr. Goad currently sits on the board of several private companies. He has also served as a member of the board of directors of the Luminex Corporation, a public company, since 1997.

Commenting on the announcement, Mr. Goad remarked, "Specialists On Call is a unique company that is already changing healthcare. As an established national telemedicine provider there is no limit to what they can do to improve healthcare and grow their business and I am thrilled to be a part of such an opportunity."

Dr. Joe Peterson, the CEO of Specialists On Call added, "We are truly fortunate to have Fred join our board of directors. He is a pioneer within the healthcare industry and we are grateful to have someone with his experience on our board. Fred is a welcome addition that will help us continue to grow Specialists On Call."

About Specialists On Call

Specialists On Call, Inc. (SOC), is a Joint Commission-accredited organization that is changing emergency medicine. As the leading provider of emergency telemedicine consultations, SOC gives hospitals vital 24/7/365 access to more than 45 board certified, fellowship trained academic specialists, each with a minimum of 10 years experience. With operations on both coasts, SOC provides more than 1,000 emergency consultations per month for hospitals nationwide and hospital systems such as Vanguard Health Systems, HCA, Inc. and Tenet Healthcare Corporation.

For more information please visit www.specialistsoncall.com

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