

FOR IMMEDIATE RELEASE**Language Access Network and Specialists On Call
Collaborate to Provide A First In Telemedicine**

*Partnership Creates Only 24/7 Service in the Country Combining Language Services
with Emergency Telemedicine Consultations*

Columbus, Ohio & Westlake Village, California – November 2, 2010 – Specialists On Call, Inc. (SOC), the nation’s largest provider of emergency telemedicine consultations, and Language Access Network, LLC (LAN), the country’s leading provider of trusted remote video healthcare communications, announced today a partnership that delivers an innovative telemedicine service offering to hospitals. The partnership creates the first national telemedicine service that combines industry-leading language services for Limited English proficient, deaf and hard-of-hearing patient populations with immediate 24/7 access to board certified specialists.

The collaboration offers hospitals the ability to provide a critical clinical diagnosis along with communication services in the patient’s primary language that enhance patient outcomes and satisfaction, while driving improved financial performance and compliance.

“What we are really doing is taking two ‘platforms of excellence’ and starting down the path of building a truly multi-service line telemedicine platform,” said Dr. Joe Peterson, CEO of Specialists On Call. “LAN and SOC share an unmatched commitment to clinical and operational quality that enables us to complement each other. Both organizations deliver terrific quality and great value in hard-to-fill areas of hospitals.”

Together, LAN and SOC address some of the nation’s critical healthcare challenges. Many community hospitals no longer have the resources to maintain complete emergency call panels or in-house interpretation services. When critical cases like stroke patients encounter these deficits, the effect upon patient outcomes can be devastating. LAN and SOC’s telemedicine services provide timely and cost-effective solutions for these issues.

“We are very excited to bring together two service suites that help address so many pain points for hospitals while providing such a significant return on investment,” said James Edwards, CEO of Language Access Network. “Timely intervention and proper communication lead to proper diagnoses, reduced defensive medicine costs and more satisfactory visits for patients and providers alike. At the end of the day, both services help patients and save lives.”

LAN and SOC are leaders in their respective markets, serving more than 100 hospital clients each and providing best-in-class service over unique, but compatible technology platforms. In addition, both organizations take a partnership approach with the institutions they serve to ensure that benefits are delivered across the entire organization, including hospital administration, medical staff, nursing and, most importantly, patients. This approach has contributed to the rapid adoption of each service by hospitals nationally.

About Language Access Network

Language Access Network, LLC (LAN), is a leader in providing remote language interpretation services to the healthcare industry. Targeted towards Limited English Proficient, deaf and hard-of-hearing patient populations, LAN provides its rapidly growing client base of more than 100 hospitals nationwide with 24/7/365 access to the highest quality and trained interpreters available via their centralized video language centers. LAN provides clients with real-time video and audio interpretation capabilities in over 170 languages that help clients improve operations, enhance financial performance and build trust relationships through clear communication.

For more information please visit www.lan.us

About Specialists On Call

Specialists On Call, Inc. (SOC), is a Joint Commission-accredited organization that is changing emergency medicine. As the leading provider of emergency telemedicine consultations, SOC gives hospitals vital 24/7/365 access to more than 45 board certified, fellowship trained academic specialists, each with a minimum of 10 years experience. With operations on both coasts, SOC provides more than 1,000 emergency consultations per month for hospitals nationwide and hospital systems such as Vanguard Health Systems, HCA, Inc. and Tenet Healthcare Corporation. Recently, seven of their top-performing Florida hospital clients received the HealthGrades Emergency Medicine Excellence Award.

For more information please visit www.specialistsoncall.com

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