



SPECIALISTS ON CALL™
The Leader in Clinical Telemedicine

FOR IMMEDIATE RELEASE

New York Downtown Hospital & Specialists On Call Provide Big Apple with 24/7/365 Access to Neurologists

*Lower Manhattan's Only Hospital is the First New York Medical Center to Launch Nation's
Leading Telestroke and Teleneurology Service*

New York, New York & Westlake Village, California – July 12, 2011 – Specialists On Call, Inc. (SOC), the nation's leading private teleneurology company, announced today that its ongoing expansion will include increasing access to emergency neurology on-call services throughout the state of New York. SOC's recent agreement with New York Downtown Hospital, a community hospital serving over 600,000 New Yorkers living and working in Lower Manhattan, guarantees their patients immediate, around-the-clock access to board certified neurologists for any neurologic emergency. New York Downtown is a New York State-designated Stroke Center that was recognized in the August 2011 "Best Hospitals" edition of *US News & World Report* with the American Heart/Stroke Association's Gold Plus Performance Achievement Award for the second straight year.

New York Downtown Hospital Chairman of Emergency Medicine, Antonio Dajer, M.D., remarked, "Downtown Hospital serves some of the city's most diverse neighborhoods and we take great pride in our ability to offer a wide range of high quality health care services to Lower Manhattan. Our relationship with Specialists On Call is another extension of that commitment to our community. Now, our patients will have immediate access to neurologists for stroke or any other neurologic emergency day or night."

Specialists On Call already provides teleneurology services to hospitals in many other states and has conducted nearly 30,000 consultations via telemedicine since the company's inception. Their reliability and performance has earned them both a leadership position within the telemedicine industry as well as the Joint Commission's Gold Seal of Approval.

The CEO of SOC, Dr. Joe Peterson, commented, "We're thrilled to be working with New York Downtown Hospital and proud to expand emergency neurology coverage in New York City and throughout the state. At Specialists On Call, we believe that everyone should have access to top flight medical care regardless of their location or the time of day and we're glad Downtown Hospital shares our point of view. In many emergencies, especially in acute strokes, a specialist's ability to intervene in minutes can have a remarkable impact upon the patient's recovery and dramatically improve outcomes for patients and their families."

About New York Downtown Hospital

New York Downtown Hospital is a two hundred and fifty-four bed community teaching hospital committed to meeting the healthcare needs of the people who live in, work in, or visit Lower Manhattan. As a community hospital, Downtown Hospital offers healthcare to meet the specific needs of the community with an emphasis on outreach and ambulatory services. The hospital also provides ready access to the most sophisticated medical technology and procedures through affiliation with the New York-Presbyterian Healthcare System.

For more information please visit www.downtownhospital.org

Specialists On Call

Specialists On Call, Inc. (SOC), is a Joint Commission-accredited organization that is changing emergency medicine. As the leading provider of emergency telemedicine consultations, SOC gives hospitals vital 24/7/365 access to more than 45 board certified, fellowship trained academic specialists, each with a minimum of 10 years experience. With operations on both coasts, SOC provides more than 1,100 emergency consultations per month for hospitals nationwide and hospital systems such as Vanguard Health Systems, HCA, Inc. and Tenet Healthcare Corporation.

For more information please visit www.specialistsoncall.com

Media Contacts

Kathleen Plath

Vice President Marketing

(571) 439-2741

plath@soctelemed.com