



SPECIALISTS ON CALL™
The Leader in Clinical Telemedicine

FOR IMMEDIATE RELEASE

Specialists On Call Achieves 30,000 Emergency Teleneurology Consultations Helping Care for Neurology Patients Nationwide

*Nation's Leading Clinical Telemedicine Provider Helps More Stroke Patients
Than Any Single Bricks and Mortar Healthcare Facility*

Westlake Village, California – August 2, 2011 – Specialists On Call, Inc. (SOC), the country's leading private clinical telemedicine provider, announced today it recently delivered its 30,000th emergency teleneurology consultation since the company's inception in 2006.

“This milestone is a remarkable achievement considering no single telemedicine company or traditional healthcare provider has seen as many stroke patients during the same period of time,” said Joe Peterson, M.D., CEO of SOC.

Specialists On Call provides hospitals nationwide with immediate access to a select team of board certified neurologists via telemedicine. Partnerships with top academic medical centers enable SOC to connect the country's leading neurologists to a patient's bedside within 15 minutes regardless of the time of day. Some of the company's clinical partners include UCLA, UT Houston, University of Alabama at Birmingham, University of Miami and Vanderbilt University.

By leveraging the skills of its expert neurologists, SOC helps hospitals and health systems treat neurologic emergencies and stroke patients with greater efficiency and effectiveness. Each month, SOC provides over 1,100 emergency consultations to more than 130 hospitals across 17 states. With access to around-the-clock on-call neurology coverage, these facilities among others have demonstrated increased tPA administration rates as well as reduced length of stay for stroke patients.

“We're incredibly proud of what we accomplished at Specialists On Call. Reaching 30,000 consultations is a staggering amount when you consider the number of lives impacted,” Dr. Peterson continued. “No one has been able to replicate what we've done and as we continue to grow more hospitals, healthcare systems and patients will have access to the best specialty physicians.”

The company plans to launch additional telemedicine service lines that address the specialty physician shortage. SOC recently rolled out an emergency telepsychiatry service line for

hospitals hard pressed to provide 24/7 psychiatric on-call coverage in their emergency room. Thus far the telepsychiatry service has already produced six times the consult volume that the SOC teleneurology service generated during its first six months after launch.

Specialists On Call

Specialists On Call, Inc. (SOC), is a Joint Commission-accredited organization that is changing emergency medicine. As the leading provider of emergency telemedicine consultations, SOC gives hospitals vital 24/7/365 access to more than 45 board certified, fellowship trained academic specialists, each with a minimum of 10 years experience. With operations on both coasts, SOC provides more than 1,100 emergency consultations per month for hospitals nationwide and hospital systems such as Vanguard Health Systems, HCA, Inc. and Tenet Healthcare Corporation.

For more information please visit www.specialistsoncall.com

Media Contacts

Kathleen Plath

Vice President Marketing

(571) 439-2741

plath@soctelemed.com