



FOR IMMEDIATE RELEASE

Specialists On Call Launches Innovative Touchscreen Telemedicine Cart to the Healthcare Market

*The company delivers enhanced functionality at a lower price to bring greater value
for its clinical telemedicine clients*

Reston, VA – September 6, 2016 – [Specialists On Call, Inc.](#) (SOC), a leading provider of telemedicine technology and clinical services to acute care hospitals, today announced that it has developed and launched a new telemedicine cart for use in healthcare facilities throughout the United States. The cart, in conjunction with SOC's industry-leading telemedicine infrastructure and software capabilities, delivers a fully-interactive, easy-to-use, and more affordable alternative for facilities, while reinforcing the company's focus on delivering high-quality patient consultations.

"As a technology-enabled clinical solutions provider, our priority is to ensure access to care through the most cost-effective platform," stated Mr. Hammad Shah, CEO of Specialists On Call. "With rapid evolution in the telemedicine industry, and as hardware has become a commodity, SOC has leveraged a decade of telemedicine expertise to build a seamless and feature-rich offering of hardware, software and clinical services. By launching this new cart, we've produced a hardware solution at up to a 60% reduction versus current market pricing without compromising on capabilities, reliability, or quality."

SOC's new cart features a medical-grade 22-inch multi-touch display with keyboard and operates effectively in the healthcare setting due to its very low bandwidth requirements. The intuitive touchscreen provides users with a convenient way to request a patient consultation and perform other tasks during care delivery. Clinicians benefit from a fully redundant system to ensure the continuity of patient care during a patient consultation.

"This announcement culminates a year of working with our clients to develop a competitive new option for hospitals and other healthcare facilities that seek both an intuitive user interface and greater hardware affordability, while accelerating and simplifying the telemedicine consultation process," said Mr. Sean Banerjee, Chief Technology Officer of Specialists On Call. "We have embedded a variety of new features to facilitate a better experience for clinicians and patients,



Specialists On Call has earned The Joint Commission's Gold Seal of Approval



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Stronger Hospitals – Better Lives

ensure high quality audio and video, and minimize IT support requirements for the facility so they may quickly and reliably obtain a clinical consultation at the point-of-care."

SOC will showcase its telemedicine solutions in Booth #208 at the American Telemedicine Association Fall Forum, September 28-30, 2016 in New Orleans, LA.

About Specialists On Call

Specialists On Call, Inc. (SOC) is the nation's most experienced and trusted provider of physician consultations via telemedicine, offering 24x7 coverage and serving over 350 hospitals nationwide. Through its [Neurology](#), [Psychiatry](#), [Critical Care](#), and [Managed Services](#) solutions, SOC virtually delivers physicians directly to the patient's bedside. The company's Consult Coordination Center (CCC) is the hub of its clinical and operational support teams, and dedicated to accelerating patient care through a fully-redundant and state-of-the-art infrastructure. SOC was the first private provider of acute clinical telemedicine services to earn The Joint Commission's Gold Seal of Approval and has maintained that accreditation every year since inception. For more information, please visit www.specialistsoncall.com.

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